

Ultimate Sports Group Plc ('USG' or 'the Company')
Issue of Equity

Ultimate Sports Group Plc, the AIM listed investment vehicle, announces that it has agreed to issue 200,000 new ordinary shares of 10p each in the capital of the Company ("New Ordinary Shares") to Northland Capital Partners in lieu of services provided to USG.

Application has been made to the London Stock Exchange for the new ordinary shares to be admitted to trading on AIM ("Admission"), which is expected to occur on 3 July 2017.

Following Admission, the Company will have 22,811,638 Ordinary Shares in issue. The Company has no shares in treasury, therefore the figure of 22,811,638 should be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change of their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

****ENDS****

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