

Ultimate Sports Group PLC

("USG" or the "Company" or the "Group")

Result of General Meeting & Total Voting Rights

Ultimate Sports Group PLC, the AIM listed investment vehicle, confirms that all Resolutions were duly passed at the Company's General Meeting held earlier today.

Application has been made to the London Stock Exchange for the Subscription Shares to be admitted to trading on AIM. It is expected that Admission of the Subscription Shares and New Ordinary Shares of 1p each (following shareholder approval of the Share Capital Reorganisation) will become effective, and that dealings will commence at 8.00 a.m. on 13 March 2018.

The Company's Enlarged Share Capital on Admission will comprise 33,561,638 Ordinary Shares of 1p each. This figure may be used by shareholders as the denominator for the calculation by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

Capitalised terms used but not defined in this announcement have the meaning set out in the Circular published by the Company and dated 23 February 2018.

* * ENDS * *

For further information, please visit www.ultimatesportsgroup.me or contact:

Ultimate Sports Group PLC +44 (0)20 7935 0823
Geoffrey Simmonds, Managing Director

St Brides (Financial PR) +44 (0)20 7236 1177
Isabel de Salis

Cantor Fitzgerald Europe (Nomad and Joint Broker) +44 (0)20 7894 7000
Marc Milmo / Catherine Leftley